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2,46 Fair Mall Otago, Auckland 2023
09 274 6401
www.otago.co.nz

Otago Business Association May 2021 News & Information Otago Business Association

Kiwi business owners are using digital platforms to boost their business. We are looking to provide assistance to the businesses in our Town Centre with the set up of email address, social media platform - Facebook / Instagram page, website to advertise, sell your products/services online for **FREE**.

ARE YOU READY TO GRAB THIS FREE OPPORTUNITY?

Please provide us with the information below

Your name	
Business name	
Phone number	
Mobile	
Address	
Website	

Do you have the following for your business	Current Status	Require assistance
Email address	Yes / No	Yes / No / Maybe
Face book page	Yes / No	Yes / No / Maybe

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Sell products / services online using Internet transfer / Credit Card	Yes / No	Yes / No / Maybe
Sell products / services online with Click & Collect	Yes / No	Yes / No / Maybe
Booking system for your services with time slots	Yes / No	Yes / No / Maybe
Google Adwords	Yes / No	Yes / No / Maybe
Facebooks Ads	Yes / No	Yes / No / Maybe
Search Engine Optimisation	Yes / No	Yes / No / Maybe
Live chat on the website	Yes / No	Yes / No / Maybe
Accounting software - XERO / MYOB	Yes / No	Yes / No / Maybe
Point of Sale System	Yes / No	Yes / No / Maybe
Online quoting/invoicing system	Yes / No	Yes / No / Maybe

Let us know if we can help you with something to boost your business online.

Comments	
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For Further Information, Contact Rana Judge Manager OBA Otara. Ph: 027 274 6401

Give your business a Digital Boost

Join the thousands of Kiwi businesses who are taking up free online Digital Boost courses to help them do business smarter.

[Find out more](#)



inspirations

See how other small businesses from around New Zealand have embraced the digital world, in our Digital Boost Spotlight Series videos.

[Watch now](#)



Sign up for free training

Self-paced, free online courses to help you boost your digital knowledge, as well as the chance to talk to experts in live Q&A sessions.

[Explore courses](#)

 [Woman looking at laptop](#)

Find the right digital tools

The Right Tool is a free marketplace of apps and service to help you find the digital tools to:

- stay compliant

digital you can reach anyone'

Frances Valintine talks about how a strong digital presence can take your business into the future, grow your market opportunities and find new customers online.

[Learn more](#)



A Kiwi business story.

Former All Black Keven Mealamu describes how a strong web and social media presence created a community for his fitness business.

[Watch now](#)

 [Two-women-having-a-conversation](#)

Protect your website

Keep your business's digital data secure and take the time to learn how to:

- secure the data on your website
- update software and devices

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[Explore tools](#)

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